



Partnership Levels

Outlined below are sponsorship opportunities for the **Forever Green Gala Celebration**. All of our levels are customizable to meet your goals and needs.

Take Action Sponsor **\$100,000**

Distinction as a "Take Action" sponsor entitles you to:

- Company information table/booth at all Girl Scouts of Eastern Massachusetts 100th anniversary events
- Opportunity to give the welcome from the stage at the Forever Green Gala Celebration
- Company logo on main stage signage at the Forever Green Celebration
- Opportunity to provide promotional items to participants and product placement
- Opportunity to place free-standing company signage in registration area
- Company logo given premiere placement on the Forever Green Celebration materials: auction paddles, audio/visual presentation, signage, program booklet and e-communications
- Recognition from main stage during the Forever Green Celebration
- Two tables (20 tickets) in premiere location and 10 complimentary parking passes for the Forever Green Celebration
- Full page ad on inside front cover of the Forever Green Celebration program booklet
- Recognition as leading sponsor of the pre-event VIP receptions at the Forever Green Celebration with photo opportunity
- Partner with us on one of our many girl programs to create a signature corporate patch
- Mention in radio PSA and print media
- Premiere logo placement on home page of the Girl Scouts of Eastern Massachusetts' Web site
- Spotlight article and logo placement in one Girl Scouts of Eastern Massachusetts e-newsletter (minimum 38,000 households)
- Full page advertisement in the Ultimate Guide, a publication that reaches families with girls ages 5-17 and adults who are interested in leadership development, education, recreation and social opportunities for their children
- Inclusion in social media strategies utilized by the Girl Scouts of Eastern Massachusetts
- Logo placement in the Girl Scouts of Eastern Massachusetts' Annual Report
- Recognition in press releases pertaining to the 100th Anniversary

Girl Scouts of Eastern Massachusetts

95 Berkeley Street • Boston, MA 02116 • P: 617-482-1078 • F: 617-482-9045 • events@girlscoutseasternmass.org