

Girl Scouts of Eastern Massachusetts' Volunteer Recognitions - 2012

This document details the descriptions of all formal GSUSA and GSEM volunteer recognitions awarded at the council and service unit level. All council level recognition nominations and endorsements **MUST** be submitted online; no paper submissions will be accepted. Recognitions that are awarded at the *service unit* may be submitted directly to the service unit for approval and presentation (see page 4 for details). For service units without a service unit team, please contact your [Membership Specialist](#).


Nomination and endorsement submissions for *council level awards* are presented to the Volunteer Recognition Committee for approval and selection. Those submissions that are at the GSUSA and Girl Scouts of Eastern Massachusetts' level are processed by the Committee, who then recommends to the Girl Scouts of Eastern Massachusetts Board of Directors which adult recognition each nominee should receive. After the board has made their decisions on each nomination, all qualifying GSUSA and Girl Scouts of Eastern Massachusetts' awardees will be invited by Ruth Bramson, our CEO, to attend the All TogetHER Volunteer Celebration on April 28, 2012, 10:00 – 5:00 PM held at University of Massachusetts Boston. The All TogetHER Volunteer Celebration will bring together our most beloved volunteer events including the Annual Meeting, volunteer recognitions, 2 keynote speakers, workshops and vendors all in one day! [Register](#) for the celebration now!




All nominations and endorsements for *council level awards* must be submitted by the **firm deadline of February 17, 2012**.

The deadline for council level awards has passed. Please see pages 4-6 for Service Unit level awards and other ideas to recognize and acknowledge the great work of volunteers and the generosity of those with whom we partner.

GSUSA Recognitions

GSUSA recognitions are not progressive recognitions. Volunteer recognition pins are awarded based on an individual's exemplary service in support of delivering the Girl Scout Leadership Experience, which has had measurable impact on one (or more) geographic areas of service, allowing the council to reach and surpass its mission-delivery goals. These GSUSA recognitions are presented at the All TogetHER Celebration:


Recognition	Who	Criteria	Nomination, Approval and Award Process
Year Pin	Volunteers with 20 or more years of membership (combined adult and girl)	<ul style="list-style-type: none"> ▪ Registered Girl Scout for 25 or more years (combined adult and girl) ▪ Pins presented in five year increments starting at 20 years (i.e. 20, 25, 30, 35...) 	<ul style="list-style-type: none"> ▪ Submit membership information to volunteers@girlscoutseasternmass.org ▪ 20 plus Year Pins are presented at the annual volunteer recognition event, cost per person ▪ May also be presented by the service unit
	Volunteers actively giving exemplary service in support of the GSLE to at least one	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Significantly contributed to meeting one or more council goals in membership growth and retention, fund development or increased community visibility in one 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination ▪ Requires one Endorsement ▪ Board of Directors approves or denies nominations

<p>Appreciation Pin</p>	<p>geographic area or program delivery audience</p>	<p>geographic area</p> <ul style="list-style-type: none"> ▪ Actively recognize, understand, and practice the values of inclusive behavior 	<p>based on the recommendations of the Volunteer Recognition Committee</p>
 <p>Honor Pin</p>	<p>Volunteers actively giving outstanding service in support of the GSLE in two or more geographic areas</p>	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Significantly contributed to meeting one or more council goals in membership growth and retention, fund development or increased community visibility in two or more geographic areas ▪ Actively recognize, understand, and practice the values of inclusive behavior 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination ▪ Requires one Endorsement ▪ Board of Directors approves or denies nominations based on the recommendations of the Volunteer Recognition Committee
 <p>Thanks Badge</p>	<p>Volunteers whose ongoing, commitment, leadership and service have an exceptional, measurable impact on meeting the mission-delivery goals and priorities of the entire council or Girl Scout Movement</p>	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Taken a leadership role at the council level in one or more of the following areas during the previous four years: <ul style="list-style-type: none"> ✓ Increasing membership growth and retention ✓ Increasing the percentage of adult generated council funding ✓ Increasing innovative program opportunities council wide ✓ Developing a broad participation in policy influencing decisions through the democratic process ✓ Ensuring that inclusive behavior is recognized, understood, and practiced at all levels 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination ▪ Requires one Endorsement ▪ Service is so significant that no other award seems appropriate ▪ Board of Directors approves or denies nominations based on the recommendations of the Volunteer Recognition Committee
	<p>A prior Thanks Badge recipient who has continued to provide exemplary service in a leadership</p>	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Since receipt of the Thanks Badge, the candidate has provided distinguished service by taking a leadership role in developing a model that has been replicated at the national level in one or more of the 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination ▪ Requires three Endorsements ▪ Service is so significant that no other award seems appropriate

Thanks Badge II	role, resulting in measurable impact that benefits the entire Girl Scout Movement	following areas during the previous three years: <ul style="list-style-type: none"> ✓ Membership ✓ Fund Development ✓ Pluralism ✓ Marketing ✓ Program ✓ Strategic Planning ✓ Human Resources ✓ Communications 	<ul style="list-style-type: none"> ▪ Volunteer Recognition Committee sends recommendation to the GSUSA National Board Adult Recognition Task Group
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Girl Scouts of Eastern Massachusetts Recognitions
Girl Scouts of Eastern Massachusetts recognitions are based on length and level of service. These Girl Scouts of Eastern Massachusetts awards are received at the All TogetherHER Volunteer Celebration:



Recognition	Who	Criteria	Nomination, Approval and Award Process
President's Award	A geographic area team, service unit, service-delivery team or committee whose exemplary service in support of delivering the GSLE surpassed team goals and resulted in significant, measurable impact toward reaching the council's overall goals	<ul style="list-style-type: none"> ▪ All team members are registered Girl Scout adults ▪ Significantly contributed to meeting one or more council goals in membership growth and retention, fund development or increased community visibility ▪ Reflects the diversity of the area they service ▪ Actively recognize, understand, and practice values of inclusive behavior ▪ Supports the Girl Scout Leadership Experience 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS group or member for this award ▪ Requires one Nomination ▪ Requires 3 Letters of Endorsements <ul style="list-style-type: none"> ○ Two Letters of Endorsements may be written by community members and/or Girl Scout volunteers, girls and families ○ One Letter of Endorsement must come from a staff member ▪ Board of Directors approves or denies nominations based on the recommendations of the Volunteer Recognition Committee



 <p>Girl Scouts of Eastern Massachusetts 5 or 10 Year Sustained Service Pin</p>	<p>Volunteers actively giving valuable service to Girl Scouts of Eastern Massachusetts for five or ten consecutive years</p>	<ul style="list-style-type: none"> ▪ Registered Girl Scout adult ▪ Completed appropriate training for the position ▪ Supports the Girl Scout Leadership Experience ▪ Performed at a level that exceeds expectations of his/her position description for one of the following areas: <ul style="list-style-type: none"> ✓ Membership ✓ Fund Development ✓ Product Sales ✓ Program ✓ Adult Development ✓ Community Collaborations 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination ▪ Requires one Endorsement ▪ Board of Directors approves or denies nominations based on the recommendations of the Volunteer Recognition Committee
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Service Unit Recognitions

Service Unit recognitions are approved and presented at the service unit level and include both GSUSA and Girl Scouts of Eastern Massachusetts recognitions. These recognitions are managed, paid for, and presented by Service Units at an event of their choosing:

Recognition	Who	Criteria	Nomination, Approval and Award Process								
 <p>Volunteer of Excellence</p> <p>NEW!</p>	<p>Volunteers who have contributed outstanding service <i>while partnering directly with girls</i> in any pathway to implement the GSLE through use of the National Program Portfolio or who contributed outstanding service in support of the council's</p>	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Completed appropriate training or demonstrated competence for the position or both ▪ Performed beyond expectations for the position to deliver the GSLE to girls using the National Program Portfolio <p>Or</p> <ul style="list-style-type: none"> ▪ Supported the council's mission-delivery goals in one or more of the following functional areas: <table border="0" style="width: 100%;"> <tr> <td>✓ Membership</td> <td>✓ Fund Development</td> </tr> <tr> <td>✓ Community Development</td> <td>✓ Council Support</td> </tr> <tr> <td>✓ Volunteer</td> <td>✓ Marketing</td> </tr> <tr> <td></td> <td>✓ Communications</td> </tr> </table> 	✓ Membership	✓ Fund Development	✓ Community Development	✓ Council Support	✓ Volunteer	✓ Marketing		✓ Communications	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination submitted directly to service unit ▪ Service Unit may appoint a committee to manage the Volunteer of Excellence award (deadlines, approval of nominations and presentation of pins) ▪ Service unit purchases at Council Shops and provides the awardees' names to record the achievement in their membership records
✓ Membership	✓ Fund Development										
✓ Community Development	✓ Council Support										
✓ Volunteer	✓ Marketing										
	✓ Communications										

	<i>mission delivery to girls and adult members</i>	Support ✓ Program ✓ Leadership & Governance	
 Outstanding Volunteer Award GSUSA Award <i>Note: GSUSA will retire this pin in June 2012</i>	Volunteer in a position other than Troop Volunteer	<ul style="list-style-type: none"> ▪ Registered Girl Scout adult ▪ Completed appropriate training or demonstrated competence for the position or both ▪ Performed at a level that exceeds expectations of his/her position description for one of the following areas: <ul style="list-style-type: none"> ✓ Membership ✓ S.H.A.R.E. ✓ Cookie Program ✓ Other ✓ Program ✓ Pluralism ✓ Marketing & Communications 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination submitted directly to service unit ▪ Service Unit may appoint a committee to manage the Outstanding Volunteer Award (deadlines, approval of nominations and presentation of pins) ▪ Service unit purchases at Council Shops and provides the awardees' names to record the achievement in their membership records
 Outstanding Leader Award GSUSA Award <i>Note: GSUSA will retire this pin in June 2012</i>	Volunteer in a Troop Leadership Position	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Completed appropriate training for Troop Volunteer ▪ Performed at a level that exceeds expectations of the Troop Volunteer position description in the following areas: <ul style="list-style-type: none"> ✓ Keeping a troop open and recruiting new girl and adult members through quality program and inclusive practices ✓ Implementing the Girl Scout Leadership Experience within troop programming ✓ Building a Family and Friends Network, involving them in the troop 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination submitted directly to service unit ▪ Service Unit may appoint a committee to manage the Outstanding Leader Award (deadlines, approval of nominations and presentation of pins) ▪ Service unit purchases at Council Shops and provides the awardees' names to record the achievement in their membership records

 <p> Leadership Development Pin GSUSA Award </p> <p><i>Note:</i> GSUSA will retire this pin in June 2012</p>	Troop and Service Unit Team Volunteers	<ul style="list-style-type: none"> ▪ Registered, active Girl Scout adult ▪ Completed the Girl Scouts of Eastern Massachusetts Learning Plan: GSUSA Online Orientation, Girl Scouts of Eastern Massachusetts Orientation, Leadership Essentials and Level Workshop or Service Unit Team training ▪ Actively recognize, understand, and practice values of inclusive behavior 	<ul style="list-style-type: none"> ▪ Self nomination ▪ Endorsements needed: none ▪ Ongoing, no deadline ▪ Print and complete paper application ▪ Submit paper application to Service Unit for approval and presentation ▪ Service unit purchases at Council Shops
 <p> Leadership Development Leaves GSUSA Award </p> <p><i>Note:</i> GSUSA will retire Leaves in June 2012</p>	Troop and Service Unit Team Volunteers	<ul style="list-style-type: none"> ▪ Leaves are awarded based on additional training taken which enhances abilities and skills as a Girl Scout volunteer ▪ Each leaf represents 10 hours of additional learning/training or Service Unit meeting attendance ▪ Five Green Leaves may be exchanged for one Silver Leaf ▪ Five Silver Leaves may be exchanged for one Gold Leaf 	<ul style="list-style-type: none"> ▪ Self nomination ▪ Endorsements needed: none ▪ Ongoing, no deadline ▪ Print and complete paper application ▪ Submit paper application to Service Unit for approval and presentation ▪ Service unit purchases at Council Shops
<p> Soaring Through the Ranks Certificate </p> <p> Girl Scouts of Eastern Massachusetts Award </p>	Troop Volunteers	<ul style="list-style-type: none"> ▪ Volunteered with a troop from Girl Scouts Daisies through Girl Scout Ambassadors ▪ Completed appropriate training or demonstrated competence for the position(s) or both ▪ Participated in service unit or council events or programs ▪ Kept troop(s) open to new members ▪ Girls participated in Cookie Program ▪ Implemented Girl Scout Leadership Experience within troop programming 	<ul style="list-style-type: none"> ▪ Any Girl Scout including girls may nominate a GS member who qualifies ▪ Requires one Nomination submitted directly to the service unit ▪ Service Unit may appoint a committee to manage the Soaring Through the Ranks Certificate (deadlines, approval of nominations and presentation of certificates) ▪ Available online for free download ▪ Service unit provides the awardees' names to record the achievement in their membership records

 <p>Green & Growing Award</p> <p>Girl Scouts of Eastern Massachusetts Award</p>	<p>Troop Volunteers, Leaders and Assistant Leaders</p>	<ul style="list-style-type: none"> ▪ Volunteered for less than 2 years with a troop or group of girls ▪ Completed the Girl Scouts of Eastern Massachusetts Learning Plan: Girl Scouting 101, Girl Scouts of Eastern Massachusetts Orientation, “Essentials” for appropriate level ▪ Participated in at least one service unit or council event or program ▪ Kept troop open to new members ▪ Shows commitment to the troop through early registration for following year ▪ Girls participated in Cookie Program ▪ Implements Girl Scout Leadership Experience within troop programming 	<ul style="list-style-type: none"> ▪ Any Girl Scout may nominate a GS member for this award ▪ Requires one Nomination submitted directly to the service unit ▪ Service Unit may appoint a committee to manage the Green & Growing Award (deadlines, approval of nominations and presentation of pins) ▪ Service unit purchases at Council Shops and provides the awardees’ names to record the achievement in their membership records
<p>Make New Friends Girl Scout Community Certificate</p> <p>Girl Scouts of Eastern Massachusetts Award</p>	<p>Individuals, groups, organizations or businesses</p>	<ul style="list-style-type: none"> ▪ Non-Girl Scouts who assist local Girl Scout troops or service units in any of the following ways: <ul style="list-style-type: none"> ✓ Offers free meeting space ✓ Donates food, materials or monetary ✓ Help or service that furthers the cause of Girl Scouts in the community 	<ul style="list-style-type: none"> ▪ No nomination or approval process necessary ▪ Ongoing, no deadline ▪ Service Units and troop give certificates at their discretion ▪ Service Units or troops purchase certificates at Council Shops
<p>Fun & Easy Thank You Awards</p>	<p>Troop or Service Unit Volunteers, Parents or Community Members</p>	<ul style="list-style-type: none"> ▪ Small, inexpensive items with a card or certificate attached to explain the “award” including: <ul style="list-style-type: none"> ✓ Lifesavers, “You’ve been a real LIFESAVER!” ✓ Garden Gloves, “Thanks for digging in a lending a hand!” ✓ Magic Wand, “You make magic happen for our service team!” 	<ul style="list-style-type: none"> ▪ No nomination process necessary ▪ Ongoing, no deadline ▪ View Fun and Easy Thank You Awards ▪ Thanks can, and should be, given at any time or occasion to thank volunteers, parents and community members who support the Girl Scout Community