



For Immediate Release
December 16, 2009

Contact:
Stacy Wilbur
Girl Scouts of Eastern Massachusetts
857-453-5314
swilbur@girlscoutseasternmass.org

Thin Mints, Caramel deLites, Peanut Butter Patties Everyone's Favorite Cookies Are Back!

Girl Scouts of Eastern Massachusetts begins annual cookie sale on January 6th!

(Boston, MA) **Girl Scouts of Eastern Massachusetts** is pleased to announce that it is cookie time! The annual Girl Scout cookie sale kicks off in eastern Massachusetts on Wednesday, January 6th. The sale culminates on Sunday, March 14th.

Girl Scouts from all over eastern Massachusetts will be selling cookies at local supermarkets, MBTA and Amtrak stations, local stores and even your front door! Girl Scouts cookies are only available for a limited time, so stock up while you can.

Girl Scout cookies come in eight varieties including Thin Mints, Caramel deLites, Peanut Butter Patties, Shortbread, Peanut Butter Sandwiches, Lemonades, Thanks-A-Lot and the Daisy Go Rounds. They sell for \$4 a box and help support Girl Scout programs.

"We are very excited about this year's cookie sale. When people buy Girl Scout cookies, they are buying a lot more than a box of cookies – they are helping us build tomorrow's future women leaders," said **Girl Scouts of Eastern Massachusetts CEO Ruth N. Bramson**. "The proceeds from the cookie sale help each Girl Scout earn money to participate in Girl Scout programs, and allow Girl Scouts of Eastern Massachusetts to create innovative programming to build girls of courage, confidence and character who make the world a better place."

Since 1917, the Girl Scout cookie activity has become a famous annual event that has helped girls develop important leadership skills they will use throughout their lives. The Girl Scout Cookie Program allows girls to set goals, learn money management, and develop marketing skills. The entire troop sets a goal and creates a plan leading toward that goal. Girl Scout troops use funds from the cookie activity to fund a service project, to plan for an exciting trip, or go to a fun program.

-more-





About Girl Scouts of Eastern Massachusetts

Girl Scouts of Eastern Massachusetts serves more than 40,000 girls ages 5-17 and 17,000 adult volunteers in 178 communities across Eastern Massachusetts with the mission to build girls of courage, confidence and character, who make the world a better place. The Girl Scouts provide girls with the opportunity to DISCOVER their world, CONNECT with and build an understanding for others and TAKE ACTION to make the world a better place. Girls are guided by committed and caring adults who make learning fun. Girl Scouting helps each girl achieve her personal leadership pathway to the future. The Girl Scouts organization has a rich history and has been the nation's leading expert on girls for nearly 100 years. For more information, please visit www.hergirlscouts.org.

###

